



Advocacy | Collaboration | Compassion



**Maddie's Fund**

#ThanksToMaddie



## **Maddie's Fund Presents the 2021 Virtual Animal Care Conference**

### ***Sponsor & Exhibitor Directory\****

*\*listed in alpha order*

#### **24PetWatch**

24PetWatch is one of North America's leading providers of insurance for companion animals and the leading distributor of RFID microchip technology. Our shelter management software, PetPoint and Chameleon, work coinciding with the 24PetWatch lost pet recovery services to help keep more animals safe and in loving homes. Whether your team is looking for microchip information, shelter software or collaborative way to save more lives, our Client Services representatives are on hand today to chat about solutions to help you achieve your goals. Message them to say hi and be sure to ask about our awesome promotions happening right now with our shelter management software!

<https://www.pethealthinc.com/>

#### **Adopt-a-Pet.com**

Adopt-a-Pet.com is North America's largest non-profit pet adoption website. We help animal shelters and pet rescue groups advertise their homeless pets to millions of adopters a month, for free. We use the power of the Internet to connect adopters with shelter pets and help pets go from alone to adopted. We also provide useful and informative information on the human/companion animal relationship to help keep pets healthy and permanently in their loving homes.

[www.adoptapet.com](http://www.adoptapet.com)

#### **Adoptimize**

Adoptimize is a shelter app that generates high-quality, instagrammable pet photos in seconds, which significantly increase adoption return-to-home rates and save shelters money. Over 150 shelters across the US use Adoptimize with their admissions, adoptions, and volunteer teams. You can read why shelters love our easy-to-use app in the case studies below (spoiler alert: Adoptimize saved one shelter over \$500,000 in cost of care last year).

<https://www.adoptimize.co/>

#### **AKC Reunite**

AKC Reunite is the nation's largest not for profit pet microchip and recovery service. Additionally, our proceeds support Pet Disaster Relief, working K9s and scanner donations to shelters in need. As the nation's largest non-profit pet microchip and recovery service, our mission is to keep pet microchipping and enrollment affordable, with no annual fees, so more lost pets can find their way home. To find out if your shelter qualifies for a scanner donation go to:

[www.akcreunite.org/givingback](http://www.akcreunite.org/givingback) and scroll to click the GREEN SCANNER APPLICATION button!

[www.akcreunite.org](http://www.akcreunite.org)

## **Animal Place's Food for Thought Program**

Animal Place's Food for Thought campaign inspires animal shelters to align their ethics with their actions by adopting an animal friendly menu policy for their shelter sponsored events. Our regional coordinators work directly with shelters to assist interested agencies in changing their policy. We strongly encourage community participation – we offer an advocacy toolkit and resources to help you achieve change at your local shelter.

[www.foodforthoughtcampaign.org](http://www.foodforthoughtcampaign.org)

## **Animal Welfare Organization Insurance Program**

Animal Welfare Organization Insurance Program (AWOIP) is dedicated to providing insurance protections exclusively to animal shelters, rescues, humane societies, and other types of animal welfare organizations across the United States. AWOIP brings a unique team of insurance experts with a shared love for animals and a passion for animal welfare. Being animal owners and rescuers ourselves, we understand the risks and challenges that many animal welfare organizations face on a daily basis, and we take great strides every day to provide the best insurance protection and tools to help organizations minimize risks and to carry out their missions of saving, protecting, and caring for our animal friends.

<https://awoip.com/>

## **ASPCA**

Founded in 1866, the ASPCA® is the first animal welfare organization in North America and serves as the nation's leading voice for animals. More than two million supporters strong, our mission is to provide effective means for the prevention of cruelty to animals throughout the United States. The ASPCA provides programs to help animal welfare professionals save more lives through on-the-ground intervention, training, grants and online resources.

<https://www.aspca.org/>

## **Best Friends Animal Society LA**

Best Friends Animal Society is a national animal welfare organization committed to saving the lives of cats and dogs in America's shelters through collaboration and community programs. The pacific regional team works with public and private shelters, rescue groups, spay/neuter organizations and other animal welfare groups organizations across California. Working together with partners, we support organizations to expand their lifesaving capacity by providing data-driven resources and opportunities.

[www.bestfriends.org](http://www.bestfriends.org)

## **Boehringer Ingelheim Animal Health**

At Boehringer Ingelheim Animal Health, we believe that animals and people are connected in deep and complex ways. We know that when animals are healthy, humans are healthier too. Across the globe, our 10,000 employees are dedicated to delivering value through innovation, enhancing the well-being of both. Respect for animals, people and the environment is at the heart of what we do. We develop solutions and provide services to protect animals from disease and pain. We support our customers in taking care of the health of their animals and protect our communities against life- and society- threatening diseases.

<https://www.boehringer-ingelheim.com>

## **C. SPECIALTIES INC.**

Animal care products PAW approved since 1986. Pet carriers & leashes for safe transport, disposable litter & food serving trays for convenience & sanitation. Exclusive habit enriching products, ShelterDens & Cat E Shacks. And more products offered for animal identification and handling. For 35 years, we've been working with veterinarians, humane societies, animal controls, pet shops and groomers across the U.S. Our goal is to offer quality products at an affordable price, that are useful and beneficial to you and the animals in your care.

<http://cspecialties.com/>

## **California Animal Welfare Association**

CalAnimals is the unified voice of California's animal care and control agencies, SPCAs, human societies and other animal welfare organizations. CalAnimals offers training opportunities, resources, and advocacy for its communities. We unite California's animal welfare community and provide even greater support and advocacy to our member organizations. We provide expert guidance to more than 500 incorporated cities and 58 counties in California that depend on animal care and control services to ensure public safety and humane animal care in their communities. CalAnimals promotes sensible animal-related legislation and advises lawmakers on proposed changes to animal-related laws, especially as they relate to public safety, financial impact, animal welfare, and community service.

[www.calanimals.org](http://www.calanimals.org)

## **CAPInnovet**

CAPInnoVet is a fast-growing companion animal products company with a diverse portfolio and a robust pipeline. The mission of CAPInnoVet is to be a key provider of differentiated companion animal health products providing high quality and affordable pet medications. We are happy to support Animal Welfare with our Provecta brand of products, offering efficacy and affordability so that you can treat more pets in your care. Repel and kill fleas, ticks and mosquitoes for only \$4.49 a dose! CAPInnoVet is a manufacturer of products for animal welfare organizations and veterinarians for over 5 years. Our products are pharmaceutically elegant with no bad odor or greasy spot, no white streak down a black dog and comes in a small volume.

<https://provectapet.com/>

## **Companion Protect™**

At Companion Protect, it's our mission to help pets live long, healthy, and joy-filled lives in their forever homes. That's why we crafted affordable insurance policies that address the unique needs of shelters, rescues, and their adopters. Our focus at Companion Protect is to support pet parents, animal shelters, rescues, and veterinarians in their shared vision of ensuring long, healthy, happy lives for pets. That is all we do, and we're passionately committed to our mission.

<https://companionprotect.com/>

## **Docupet**

DocuPet offers North America's most comprehensive pet licensing program. Our pet owner-centric approach provides pet owners with more options, better services, and increased convenience. Our community partners can expect hands-on customer service, significant time and money savings, effective reporting, and a significant increase in funding.

Discover more at [learn.docupet.com](http://learn.docupet.com)

<https://www.docupet.com/>

## **GBC Fundraising**

We understand the struggle and challenges when it comes to reaching your financial goals. GBC Fundraising provides a clear and proven system that generates predictable revenue year-after-year. This allows our customers to achieve their goals with confidence and remain focused on their mission

[www.gbcfundraising.com](http://www.gbcfundraising.com)

## **Health Technology Professional Products, Inc**

From helping new pet parents access much-needed medical care to supporting shelters to grow their impact within their community, we're proud to support the people and organizations who make a difference in the lives of animals in need. Because at companion Protect, we're not in the insurance business, we're in the pet business.

<https://www.htproducts.net/>

## **Indigo I Hammond & Playle Architects, LLP**

We are a full service architectural firm specializing in the design and renovation of animal care facilities, based on implementation of shelter medicine best practices. We provide existing facility assessments, capacity for care and programming services, as well as preliminary and final design, bidding and construction support for all remodel and new construction. Our seasoned animal shelter architects understand how to work within the complicated shelter world, and through teamwork and leadership, create successful as well as inclusive outcomes for animal care facilities. Our work is nationally recognized for innovative design, energy-efficiency, and sustainability.

[www.indigoarch.com](http://www.indigoarch.com)

## **Maddie's Fund**

Maddie's Fund® is a family foundation established in 1994 by Dave and Cheryl Duffield and is the fulfillment of a promise to an inspirational dog, Maddie. She provided them much joy from 1987 – 1997 and continues to inspire them today. The Foundation has awarded nearly \$250 million in grants toward increased community lifesaving, pioneering shelter medicine education, and establishing foster care as a standard across the U.S. Maddie's Fund proudly offers the industry a national voice, important funding opportunities for bold ideas, learning resources, and access to collaborate and share lifesaving ideas. The Foundation invests its resources in a commitment to keeping pets and people together, creating a safety net of care for animals in need, and operating within a culture of inclusiveness and humility. #ThanksToMaddie.

<https://www.maddiesfund.org>

## **Mason Company | Permatek Coatings**

Whether you're opening a new facility or remodeling an existing site, Mason Company and Permatek Coatings are ready to help make your vision a reality. Founded in 1892, Mason Company has sold and installed more kennel systems than anyone else in the world, earning us a reputation for providing the finest animal enclosures on the market. We are uniquely able to manufacture custom animal enclosures—and at Mason, custom never costs extra. Mason Company products are built in the USA and can be found on 6 of the 7 continents. PermaTek Coatings is the leading national installation company of resinous flooring for the animal care industry. Choose our seamless, chemical-resistant solutions for a low-maintenance, clean floor surface that helps minimize any mold or mildew issues.

[www.masonco.com](http://www.masonco.com)

## **MetLife Pet Insurance**

Protect the furry members of your family with MetLife Pet Insurance.\* Now more than ever, pets are playing a significant role in our lives, and it's even more important to keep them safe and healthy. MetLife Pet Insurance can help! \*Independence American Insurance Company ("IAIC") is the insurance carrier for this product. PetFirst Healthcare, LLC, a MetLife company, is the policy administrator authorized to offer and administer pet insurance policies. For costs, complete details of coverage and exclusions, and a listing of approved states, please contact PetFirst Healthcare, LLC. Like most insurance policies, insurance policies issued by IAIC contain certain exclusions, exceptions, reductions, limitations, and terms for keeping them in force.

<https://www.metlife.com/insurance/pet-insurance/>

## **Michelson Found Animals Registry**

Michelson Found Animals Foundation is a non-profit supporting pet owners and animal welfare organizations. Our mission is Saving Pets, Enriching Lives. After celebrating a decade of service to animals, Michelson continues to find new ways to help pets and the people who care for them. In addition to creating the first free microchip registry, Michelson now has its own adoption centers, research next generation spay/neuter technology, and sells affordable high-quality products. Michelson's unique perspective of animal welfare offers makes it possible to provide robust support to pet owners and pet professionals alike. Because of the generous funding from Dr. Gary Michelson and Alya Michelson, all of this is possible.

[www.found.org](http://www.found.org)

## **Petco Love**

Petco Love is a nonprofit changing lives by making communities and pet families closer, stronger, and healthier. Since our founding in 1999 as the Petco Foundation, we've empowered animal welfare organizations by investing nearly \$300 million in adoption and other lifesaving efforts. We've helped find loving homes for more than 6.5 million pets in partnership with Petco and organizations nationwide. Today, our love for pets drives us to lead with innovation, creating tools animal lovers need to reunite lost pets, and lead with passion, inspiring and mobilizing communities and our more than 4,000 animal welfare partners to drive lifesaving change alongside us. Is love calling you? Join us.

[www.petcolove.org](http://www.petcolove.org)

## **PetData**

PetData provides municipalities with the best animal licensing service possible! Since 1994, we have processed over 33 million rabies certificates and licenses for more than 100 clients in 23 states! Our clients increased licensing compliance by 42% after partnering with PetData. For municipalities collecting rabies vaccination data from veterinarians, the average improvement is even higher, a 72% increase in revenue! Animal licensing is PetData's sole business, and our 43 full-time employees have over 320 years of experience dedicated solely to administering our client's programs! Save time and money. License more pets! When your agency partners with PetData, we do all the work so you can rest easy!

<https://www.petdata.com>

## **PetHub**

Using PetHub's customizable, modern ID tags, coupled with our award-winning platform, you can enhance the value of your existing adoption program, license program or rabies tag programs. We offer one of the most comprehensive, affordable lost pet recovery systems on the market today. With PetHub digital ID tags, pet parents can link unlimited information to their pet's tag profile. 96 percent of PetHub recovered pets are home in less than 24 hours and 98% of those pets never enter a shelter. PetHub's powerful system saves your organization's resources, time, and money. We work with leading animal welfare organizations across the U.S. to serve over 400 communities. Come learn how PetHub can be your pivotal partner.

<https://www.pethub.solutions/>

## **PetLink**

PetLink, your link fur life! We have spent more than 30 years making microchips that gives your pet the voice (or link) they need to get back home. However, if a pet does happen to find themselves in your shelter without a chip, we also provide the service and support you need to prepare them for their new life. We have a variety of pricing options for microchips and scanners perfect to fit your organization's budget, as well as 24/7/365 live customer service. We focus on quality because we care for animals, just like you. By giving you a reliable reunification service and round-the-clock phone support from our caring, responsible staff, we can make sure you only have to do your job once.

<https://www.petlink.net/>

## **PetSmart Charities**

For over 25 years, PetSmart Charities has strengthened the human-animal bond by supporting pets and those who love them. With over 9.5 million families created through adoptions and 400,000 pets assisted through emergency relief, we support positive changes in the lives of pets, families and communities. As the foremost funder in animal welfare, PetSmart Charities has committed \$10 million to combat pet food insecurity throughout 2021 with an ongoing partnership with Feeding America. PetSmart Charities has granted over \$451 million to change-making organizations. Many of our grants support programs with the goal of keeping pets with their families during crisis and supporting under-resourced pets and their people by facilitating the delivery of accessible basic veterinary care.

[www.PetSmartCharities.org](http://www.PetSmartCharities.org)

## **San Diego Humane Society**

San Diego Humane Society, an open-admission shelter, is creating a more humane world by inspiring compassion and advancing the welfare of animals and people. Our lifesaving safety net has helped San Diego become the largest city in the U.S. to keep healthy and treatable shelter animals from being euthanized. We are a private, independent, nonprofit organization that is not affiliated with any other humane society or society for the prevention of cruelty to animals. With campuses in El Cajon, Escondido, Oceanside, Ramona and San Diego, we provide animal services for 14 cities within San Diego County. We care for 50,000 animals in our communities and also share the expertise we have gained through our innovative programs with shelters nationwide.

<https://www.sdhumane.org/>

## **Shelter Planners of America**

Shelter Planners of America is an architecture and design firm that specializes in the design of animal welfare facilities. We have worked with over 750 animal shelter groups across the Nation on a variety of projects including new constructions, renovations, and additions.

<https://www.shelterplannersofamerica.com/>

## **Tomahawk**

The Tomahawk Live Trap team is committed to providing you with the finest animal traps, cages, and animal handling equipment available. We exceed our customer's expectations by providing the highest quality humane animal control products available. Our friendly, knowledgeable, professional staff will help inspire, educate and problem-solve for our customers so they can effectively use our products. We happily build custom traps, cages, and other products for our customers, which often leads to new products and improvements to existing ones. Our traps and cages are manufactured in the USA with pride by our team in Northern Wisconsin. All of our products are backed by a one-year warranty against factory defects.

[www.livetraps.com](http://www.livetraps.com)

## **VCA Animal Hospitals**

VCA Animal Hospitals operates more than 1,000 small animal veterinary hospitals in the U.S., Canada and Japan. The hospitals are staffed by more than 4,500 fully qualified, dedicated and compassionate veterinarians to give pets the very best in medical care, of which over 600 are board certified specialists who are experts in areas such as oncology, cardiology, emergency and critical care, and surgery for animals. VCA Animal Hospitals provides a full range of general practice services to keep pets well and specialized treatments when pets are ill. As part of the Mars Veterinary Health family of brands, VCA is committed to its purpose—A BETTER WORLD FOR PETS.

[www.vca.org](http://www.vca.org)

# Be sure to visit the Exhibit Hall throughout the conference and during dedicated Expo Hours!

## Wednesday, April 7

12:30pm - 1:30pm	EXPO & Virtual Lunch
2:30pm - 3:00pm	EXPO

## Thursday, April 8

12:30pm - 1:30pm	EXPO & Virtual Lunch
2:30pm - 3:00pm	EXPO

Thank you to our Signature & Premiere Sponsors!



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