



Wallis Annenberg PetSpace presents
10th annual

ANIMAL WELFARE CEO FORUM

SCHEDULE OF EVENTS

MONDAY, JANUARY 29th

6:00-9:00 — Welcome Reception:
Cocktail Hour and Dinner
Hilton Long Beach — International I, Second Floor — *SPONSORED BY:*



TUESDAY, JANUARY 30th

Daytime Sessions at Hilton Long Beach — International II, Second Floor

8:00-8:30 — Breakfast — International I, Second Floor
8:30-9:00 — Introduction and Opening Remarks
9:00-12:00 — **Keynote: Adaptive Leadership**
A Practical Framework to Adapt and Succeed in Challenging Environments
Speaker: Dr. B.J. Snowden, American River College
Break: 10:30 to 10:45
12:00-1:00 — Lunch Break
1:00-1:15 — Group Photo — Hotel lobby steps
1:15-4:30 — Facilitated Discussion of Current Issues
Topics: 2024 Legislation, Adoption Marketing, Messaging, and More
Break 3:00 to 3:15
6:00-9:00 — Evening Reception: Cocktail Hour and Dinner
Hilton Long Beach — International I, Second Floor — *SPONSORED BY:*



WEDNESDAY, JANUARY 31st

Daytime Sessions at Hilton Long Beach — International II, Second Floor

8:00-8:30 — Breakfast — International I, Second Floor
8:30-9:30 — **Adoption Data Insights**
Speaker: April Huntsman, Adopt a Pet
9:30-10:30 — Discussion: **Insurance Issues & Dog Bites**
Speaker: Jason Salazar, McNeil & Co – AnimalKeepers Insurance
Break: 10:30 to 10:45
10:45-11:45 — Discussion: **Standards and Regulation for Shelters and Rescues**
11:45-12:00 — Wrap-up and closing remarks
12:00-CLOSE — Boxed Lunch — Enjoy here or take one to go!

POINT OF CONTACT | *Kathy Anderson, CalAnimals Program Coordinator* | 530.206.6055 | kathy@calanimals.org





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January 29-31, 2024

Hilton Long Beach
701 Ocean Blvd
Long Beach, CA

With gratitude to our sponsors

