

CalAnimals Disaster Program

Project Overview

Grant Funding Generously Provided by HSUS

The purpose of this three-year project is to lead the development of resources and improved coordination to support the effective evacuation, care, and reunification of animals with their people during disasters. Activities and expected outcomes include the following:

Active Incident Response

- Conduct outreach to regions affected by active incidents to offer assistance.
- Organize regular check-in calls during active incidents with the affected parties and the CalAnimals Emergency Management Committee.
- Provide on-site assistance, depending upon need and availability, during active incidents.
- Conduct outreach to CalAnimals members as needed, organizing information about resource needs and personnel assignments.
- Work collaboratively with CEO and Emergency Management Committee Chair on public statements, communication, or relevant interviews related to disaster response.
- Conduct post-event surveys to assess satisfaction with assistance offered through CalAnimals.
- **Deliverable: Ongoing. Maintain records of incidents, outreach, and assistance provided.**

Relationships

- Serve as primary liaison representing CalAnimals with CalOES, CDFG, CalFire, and C-VERT.
- Work collaboratively with California CART group.
- Ensure representation/participation on coalitions and task forces in partnership with CalAnimals Emergency Management Committee.
- Assist CalAnimals in the development and improvement of collaborative relationships.
- Ensure clarity around the use of EMMA and LEMA systems.
- Work collaboratively to ensure that resource-typing is completed.
- Assist CalAnimals in the evaluation of any proposed legislation pertaining to disaster response.
- Attend regular symposiums, committee, task force, or other meetings as needed to advance the work of CalAnimals.
- **Deliverables:**
 - **Ongoing: Meetings, Communication, Representation with CalOES, CDFG, CalFire, and C-VERT**
 - **6 months – Clarity and standardization around use of EMMA and LEMA for Resource Requests**
 - **18 months – Multi-agency buy-in for resource typing. Training protocols mapped to each resource type.**

Website

- Ensure publicly available information related to disaster response and planning stays current on the CalAnimals website.
- Broaden the amount of online information, training, and resources available to CalAnimals members.

- **Deliverables: 24 months – website information to include resource typing, training recommendations and requirements.**

Member Support

- Create and distribute MOU templates.
- Provide direct assistance, support, and leadership to counties/regions statewide in the creation of response plans.
- Facilitate introductions and MOUs among agencies.
- Participate in disaster response calls/meetings for regular program updates and during active incidents.
- Assess technology needs for disaster preparedness and response and make recommendations.
- Establish a recommended training curriculum.
- Secure speakers for trainings and workshops.
- Maintain accurate, timely and well-documented organizational documents in shared data files.
- Carry out all duties in accordance with the organization’s policies and applicable laws.
- Support CEO as needed in fundraising efforts and sponsor cultivation and solicitation related to this program.
- Help maintain and support funding with regular reporting about program progress.
- Help maintain social media presence through frequent postings and monitoring of engagement.
- Utilize expertise to identify new opportunities and resources to support the improvement or execution of program goals.
- **Deliverables**
 - **Ongoing – Assist counties in creation of response plans.**
 - **6 months – Create and distribute MOU templates**
 - **12 months – Assess technology needs for disaster response and make recommendations**
 - **18 months – Assess needs and facilitate introductions and MOUs among agencies**
 - **24 months – Establish a recommended training curriculum**
 - **36 months – Ensure effective implementation and utilization of resources developed, to the extent possible, statewide.**